

URS SCHMID, Minister at the Embassy of Switzerland in London will talk about the

The Swiss-EU relationship: model or accident? followed by questions and answers

on Thursday 19 January 2012 at 7pm at the Embassy of Switzerland, 16–18 Montagu Place, London W1H2BQ



Mr. Urs Schmid has served as Deputy Head of Mission at the Swiss Embassy in London since July 2009. He is responsible for the Embassy's political, press and legal sections and co-ordinating the public diplomacy activities.

Mr. Schmid was born in Rio de Janeiro in 1959 and studied cultural anthropology, geography and political sciences at the University of Zurich. He joined the Swiss Diplomatic Service in 1991 and has held several senior posts in the fields of international security and disarmament policy. Prior to taking up his post in London, he served as the Deputy Head of Mission at the Swiss Embassy in Budapest, Hungary for four years.

Mr. Schmid is married with two sons and a daughter.

Refreshments will be provided, entrance free

I/We would like to attend the talk on Thursday 19 January 2012 at 7 pm
I/We are member(s) of the New Helvetic Society – I/We are not member(s)

Name(s): _____

Address: _____

Email: _____

Tel.No.: _____

As booking is essential, please return this slip duly completed by Monday 16.01.2012 to New Helvetic Society, c/o Swiss Embassy, 16-18 Montagu Place, London W1H 2BQ